**PRELIMINARY MARKET CONSULTATION FOR THE PURCHASE OF A MOOC (*MASSIVE OPEN ONLINE COURSES*) PLATFORM ON BEHALF FOR SOGEI SPA**

**Market Consultation Document**

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Roma, February, 03 2020

**PREMISE**

As part of the contractual activities established by SOGEI SpA in a specific agreement, as well as art. 4 paragraph 3-bis and paragraph 3-ter of Italian Legislative Decree n. 95/2012, converted with Italian Law n. 135/2012, Consip SpA, carrying out its duties as the Italian Public Administration Central Purchasing Body, intends to proceed with the publication of this Market Consultation.

This market consultation document, as indicated by ANAC Guidelines no. 14 containing "Indications on preliminary market consultations", has the aim of:

* ensuring maximum publicity for initiatives to ensure the widest dissemination of information;
* obtaining the most profitable participation from interested parties;
* publicizing the qualitative and technical characteristics of the goods and services being analyzed;
* receiving, from interested parties, comments and suggestions for a better knowledge of the market.

Sogei’s goal is to obtain a solution that allows the massive use of courses in different knowledge areas through an online platform.

With regard to the "MOOC - Massive On-line Open Courses" initiative, we ask you provide your contribution - after having read the information on the processing of personal data below - by filling in this questionnaire and sending it within twenty days from today to the email address [ufficioacquistisottosoglia@postacert.consip.it](mailto:ufficioacquistisottosoglia@postacert.consip.it) , specifying in the subject of the email: "MOOC - Massive On-Line Open Course for Sogei SpA".

All the information you will provide with this document shall be used solely for the development of the initiative in question.

Consip SpA, due to the following provisions on personal data processing, shall not disclose the information collected with this document to third parties.

Submission of the present document to our email address implies consent to the processing of the data provided.

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| **Company data** |

|  |  |
| --- | --- |
| Company |  |
| Address |  |
| Country |  |
| Name and surname of the contact person |  |
| Role in the company |  |
| Phone |  |
| Email address |  |
| Date of compilation of the questionnaire |  |

In compliance with art. 13 of European Regulation 2016/679 on the protection of individuals with regard to the processing of personal data (hereinafter also "EU Regulation"), we inform you that the collection and processing of the personal data (henceforth also only "Data") provided by you is treated in order to allow your participation in the aforementioned market consultation, whose scope includes, for example, the definition of the product purchase strategy, market research within the specific commodity sector, economic and statistical analysis.

Data processing for the aforementioned purposes, based on maximum confidentiality and security in compliance with national and EU legislation regarding the protection of personal data, will take place both in digital and paper form.

In case of refusal to supply data makes it impossible to acquire your information for a better knowledge of the market in relation to your company.

Data will be stored in digital and paper archives for a period of time not exceeding the purpose for which they were collected or subsequently processed, in accordance with the provisions of legal obligations.

The interested party is granted the rights foreseen in articles from 15 to 23 of EU Regulation. In particular, the interested party has the right to: i) withdraw consent at any time; ii) obtain confirmation that a processing of personal data concerning him or her is in progress, as well as access to their personal data to know the purpose of the processing, the category of data processed, the recipients or the categories of recipients to whom the data are or will be communicated, the retention period of the same or the criteria used to determine this period; iii) the right to request, and if necessary obtain, rectification and, where possible, cancellation or, furthermore, limitation of processing and, finally, may oppose, for legitimate reasons, their treatment; iv) the right to data portability which will be applicable within the limits of art. 20 of the EU regulation.

If in the event of exercising the right of access and related rights provided in Articles from 15 to 22 of EU Regulation, the response to the request does not arrive within the time period indicated and / or is not satisfactory, the interested party may assert his rights before the judicial authority or by contacting the Guarantor for the protection of personal data through appropriate appeal, complaint or report.

The transmission of the Market Consultation Document to Consip SpA implies consent to the processing of the personal data provided.

The data controller is Consip SpA, based in Rome, Via Isonzo 19 D / E. Requests to exercise the recognized rights referred in articles 15 to 23 of the EU regulation, may be forwarded to the Data Protection Officer at the following e-mail address [exercise.diritti.privacy@consip.it](mailto:esercizio.diritti.privacy@consip.it) .

**DESCRIPTION OF THE INITIATIVE**

**INTRODUCTION**

As part of the activities related to the so-called "Sogei Experience", Sogei needs to evaluate the possibility of making training courses available to its employees through a MOOC-Massive Online Open Courses platform.

By this approach Sogei intends to:

* Increase the current training offer on specific technical issues available to the whole Sogei population, through specialist courses offered by recognized universities and teachers;
* allow dynamic and continuous training possible everywhere;
* Optimize training costs;
* Strongly innovate ways of learning through a technologically evolved platform which allows collaboration between far and different situations;
* Make it possible to enhance skills in different fields, identified within a professional path , using modules made available by the best universities present on the internet;
* experiment this innovative approach and then propose it to the Public Administration with an innovative business model;
* Respond promptly to specific requests made in the company on cutting edge issues

GENERAL CONTEXT

Since 1976 Sogei has been a company dedicated to the development of IT solutions for the national tax system, created and managed at the level of the highest European standards in terms of technology, service capacity and operational efficiency

Since July 2002, Sogei has been wholly owned by the Ministry of Economy and Finance, thus strengthening its role as the technological partner of the Finance Department.

For more than 30 years Sogei has been committed to ensuring the modernization of the country, making its acquired technological, organizational, tax knowledge and experience for the entire public sector available, through the increased simplification of administrative procedures and wider integration between public administrations.

Through system interoperability, the reuse of solutions and the integration of technologies, Sogei contributes to the development and innovation of the Public Administration and guarantees the unification and success of strategic actions for the Italian government.

For the quality of the IT solutions implemented, Sogei also plays an important role internationally for the development of e-Government and overcoming the digital divide, through the dissemination of best practices, research and development.

With the guidelines of the Minister of Economy and Finance (3 September 2009), Sogei's institutional mission was confirmed and new tasks were assigned in the public, national and international spheres. Consequently Sogei pursues the following objectives:

• Technological innovation of the tax system, increase of efficiency in services and processes, costs containment;

• reform of the tax system in view of the implementation of fiscal federalism, also in support of local self-government;

• maximum interoperability with other public administration systems;

• logical and physical security of the system through the continuous evolution of its components.

In addition, Sogei actively participates in the process of modernization, innovation and renewal of the PA, making available the technological and system skills available:

• nationally, on e-Government (integration of databases, interoperability, security and confidentiality of systems and networks, user access to IT services);

• internationally, intensifying its presence and supplying pro-active participation in community-based innovation initiatives and projects, in support of the action of the Ministry of Foreign Affairs.

Thanks to **consolidated know-how and a strong drive for innovation**, Sogei employees allow the company to qualify as a national resource in the ICT area.

With regard to the above, Sogei intends to experiment with the use of a MOOC platform that allows the optimization of its training activities through a flexible, rapid and responsive approach to the changing context in which the Company operates.

**INFORMATION FROM THE CONTRACTING AUTHORITY**

It should be noted that Consip reserves the right to carry out further investigations with the companies which, by responding to the consultation, have provided positive feedback regarding the objectives of the market analysis.

QUESTIONS

THE COMPANY AND ITS RELATED MARKET

1. *A brief description of the company is requested (type of company, business sectors, core business, number of employees, other ...).*

**Reply**

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1. *Please describe how your company is positioned along the sales chain related to the supply of MOOC Service.*

**Reply:**

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1. *Please define the reference market (the responding Company must indicate, in relation to the supply of online training services through a platform , its presence in Italy and / or internationally*

**Reply**

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1. *Please indicate the average annual turnover achieved by the Company in the last two financial years for the supply of the access service to MOOC platforms*

**Reply**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. *Please indicate any demonstrable references for the supply in question, in whole or in part, to public or private subjects in the last 3 years from which it can be inferred the experience gained by your company in this supply.*

**Reply**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. *Please indicate the number of users of your platform*

**Reply**

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1. *Please indicate the number of training courses offered, if possible broken down by area of ​​knowledge (AI, Machine learning, NLP, Blockchain, Programming languages, Computer Science, Text Mining, Cyber Security, etc. ...)*

**Reply**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. *Please indicate which certification your company holds (ISO 9001, ecc.).*

**Reply**

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1. *Please describe the features of the platform made available by your company, with particular reference to the possibility of accessing the courses made available (all, in part, on demand, etc.), the methods of online assistance, the possible availability of a Dashboard and Analytics on courses, learners and certifications, in order to analyze and monitor the on line training process (for example progress of learning, delays, non-attended courses, etc.)*

**Reply**

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. *Please describe the pricing structure for accessing the platform (dependent on numbers of users, on number of courses, number of certificates, etc.)*

**Reply**

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1. *Please provide any additional information relating to your company that is not covered by the above questions*

**Reply**

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By signing this Market Consultation Document, the interested party expressly consents to the processing of their personal data provided above.

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| --- |
| **Company representative signature** |
| [Name and surname] |
| *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_* |